



2009

Greetings,

The 18th Annual Urban Forestry Conference and the 11th Annual Tree Climbing Championship will be held on October 22, 23 and 24, 2009, in Nashville. We are excited to be addressing an important message in urban forestry, ***Greening Your Community: The Urban Forestry Approach***. Additionally, a traditional arborist's educational track will be addressed.

The traditional audience includes urban foresters; public works; tree care professionals; utility personnel; city officials and administrators; parks and recreation; landscape architects, planners, developers, tree boards, certified pesticide professionals and community enthusiast.

We are soliciting your help to sponsor this educational forum. There are 3 levels of sponsorship plus the Trade Show available to you each with various degrees of recognition:

- Trade Show Exhibitor
- Partner
- Patron (Conference Scholarship and Exhibit Booth)
- Benefactor (Two Conference Scholarship and Exhibit Booth)

Please take a look at the sponsorship form below for more information about each level of sponsorship.

On behalf of the urban trees, we thank you for supporting urban forestry and these educational forums. Your contribution is greatly appreciated.

Sincerely,

Jennifer Smith
TN Urban Forestry Council
Executive Director
6820 Cloudland Drive
Nashville, TN 37205
(615)-352-8985
tufc@comcast.net

Greening Your Community: The Urban Forestry Approach
Sponsorship Return Form - please keep a copy for your records

Sponsorship Levels:

- Trade Show Exhibitor \$175 (Event Meal Ticket \$50 Extra/Person)
 - o Includes a 6' table and two chairs
 - o Free Electricity available, bring extension cords & power strips
 - o Free wireless internet connection
 - o Recognition on conference program brochure and materials and inclusion in TUFC website and newsletter

- Partner: \$250
 - o Partner Level TUFC Membership
 - o One conference scholarship
 - o Recognition on TUFC website, conference brochure and newsletter

- Patron: \$500
 - o One conference scholarship
 - o One conference Trade Show booth space
 - o Recognition on TUFC website, conference brochure and newsletter
 - o Patron Level TUFC Membership

- Benefactor: \$1000 and Above
 - o Two conference scholarships
 - o One conference Trade Show booth space
 - o Recognition on TUFC website, conference brochure and newsletter
 - o Benefactor Level TUFC Membership

- Champion: Event Sponsor *(any of these sponsorships can be split with another sponsor if agreement by both)*
 - o Welcome Reception and Thursday Evening Dinner Sponsor \$300
 - o (2) Tour/(1)Workshop Sponsor \$150 Each
 - o Breakfast and Morning Break Sponsor \$200
 - o Awards Luncheon Sponsor \$300
 - o Logo sign on tables at seated events; thank-you announced at events
 - o Logo included on conference materials (website, program brochure)
 - o Champion level sponsors are responsible for sending a logo in .jpg or .tif format to Jennifer Smith by October 9th. If the logo is not received, we will publish the name of the sponsor on the materials.
 - o Trade Show Exhibitor space/registration(s) not included, please select additional sponsorship level above if this is also desired

Please contact Jimmy Ferrell, 901-553-1242, for sponsorship information on the Tree Climbing Championship

Company /Organization: _____

Contact: _____

Address: _____

Phone, Cell Phone & Fax: _____

Email: _____

Please fax or mail this form to Jennifer Smith at (615) 352-6762, 6820 Cloudland Drive, Nashville, TN 37205 before October 1, 2009. If you are sending a check, please make it payable to Tennessee Urban Forestry Council. All payments are required by October 1, 2009 and should be mailed to Jennifer Smith at the address noted above.

Greening Your Community: The Urban Forestry Approach Trade Show Exhibitors

Trade Show Exhibit:

Two (2) Participants

Name 1: _____
E-Mail _____ Cell # _____
Event Meal Ticket, \$50: Thursday Dinner, Friday Breakfast & Lunch Yes ___ No ___

Name 2: _____
E-Mail _____ Cell # _____
Event Meal Ticket, \$50: Thursday Dinner, Friday Breakfast & Lunch Yes ___ No ___

Note: Meal tickets are an option for those who are not registering for the conference

Set-up by 5pm on Thursday, October 22; Tear Down begins at 1pm on October 23.

Exhibit Booth – One 6' table and 2 chairs will be provided * please let us know if you have a freestanding display and space requirements if larger than 12' wide

Electricity? Yes _____ No _____ (No Fee. Please bring extension cord and power strips)

Company Logo and/or Product Photographs will need to be e-mailed as a jpeg format to Jennifer Smith, tufc@comcast.net, by October 9.

Dedicated Trade Show Times:

Thursday Evening Reception 5:30pm-6:30pm in Trade Show area

Trade Show Participant Appreciation Slide Show to be played at early part of Thursday Dinner, beginning at 6:30 pm

Friday – 8 am to 9 am Breakfast with Exhibitors

Friday – 10 am to 10:30 am - Break with Exhibitors

Friday – 12 noon – First part of Awards Luncheon

Exhibitor Agreement

Exhibitor agrees to display and exhibit products and / or service in good taste and in accordance with the best interest of the conference. Exhibitor shall not display promotional material outside of the designated booth space and shall not install any promotional materials that may leave permanent damage. Exhibitor agrees to submit payment by October 1st, 2009 to guarantee space. Exhibit space rental is non-refundable. Exhibitor shall not assign or sublet exhibit space without approval. Exhibit booth space setup time is Thursday, October 22 beginning at 1:00pm (until 5:00pm) with display remaining up through conference hours until Friday, October 23 at 1:00pm (completely removed by 4:00 pm). Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the premises and will indemnify, defend, and hold harmless the Lipscomb University and TUFC, and their agents, volunteers and employees from any and all such losses, damages and claims. Exhibitor space is limited and will be provided on a first come first serve basis of dated agreements. By signing below, I agree to the above terms and regulations.

Signature

Date